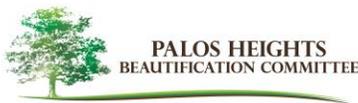


CITY OF PALOS HEIGHTS



Beautification Committee Meeting Minutes March 28, 2019

Call to Order

Vice-Chairman John Hanley called the meeting of the Beautification Committee to order at 7:05 p.m. Present were: John Hanley, Lois Duran, Eileen Lunter, Bob Starzyk, Bob Grossart, Jan Collopy, George Rock, and Denise Hyker. Also present was Margaret Carey, Recording Secretary.

Approval of Minutes

Vice-Chairman Hanley requested a motion to approve the minutes of the September 27, 2018 and October 18, 2018 meetings. So moved by Eileen Lunter, seconded by Lois Duran. All in favor. Motion carried.

Election of a New Chairman

John Hanley asked for nominations for Chairman to replace Jean Gnap who passed away. The Committee nominated John Hanley. All in favor. Motion carried.

Chairman's Report:

1. Chairman Hanley informed the Committee that the fountain will be dedicated in honor of Jean Gnap. There will be a plaque ordered. Denise Hyker will be responsible for ordering the plaque. The Committee discussed the appropriate wording for the plaque. John will confirm with the Mayor where he wants it placed. Denise will get a price quote and report back to the Committee.
2. Chairman Hanley asked each committee member to explain the details about their subcommittee -- for Margaret's benefit.

Committee Reports

Keep Palos Heights Beautiful: Lois Duran and Eileen Lunter

There is an awards event in October – usually at Lake Katherine. We ask residents to nominate a home for consideration of the award. It is advertised in the City's newsletter. We drive around to look at homes and porches. At the event, we order pizza and everyone brings a side dish. The Mayor attends and gives a speech. People enjoy it.

Adopt-A-Pot: Denise Hyker

Denise reported that she has already been working with Margaret to advertise the event. It has been posted on the website and the sign in front of City Hall. The pot-planting day is May 18. That also happens to be the same day as the Expo. On planting day, there are about 40 pots near the pool area and when they are finished, Public Works puts them around town. Ed Dombrowski is a landscaper and picks up all the flowers. Denise has already been contacted by quite a few individuals and groups who plan to attend.

Car Classic Event: Bob Starzyk

- Posters are printed and ready to pick up.
- Raffle tickets ready.
- Working on raffle posters.
- Starting to distribute sponsorship forms. Please take a few and pass along.
- Everything is moving along.
- Need more volunteers.
- Please try to sell raffle tickets; it's our biggest money maker.

Bob talked with Margaret about posting information to the City's website and updating the old photo that is currently posted. Bob will email the updated information to Margaret. He will also touch base with Stacy from the Chamber to update the social media sites.

Farmer's Market: Jan Collopy

The Farmer's Market is now turned over to the Recreation Center. Farmer's Market begins May 15th.

Holidays in the Heights: Bob Grossart

- Already had a meeting. We have 19 members.
- The event will take place December 6-7.
- Bob put together a proposed budget. It is the committee's intent to try to reduce its dependence on contributions from the City and the Beautification Committee. However, Bob would like to request \$3,000 from the Beautification Committee – as a back-up. The request will be placed on the next agenda for consideration. The budget was able to be reduced through the following steps:
 - Reducing marketing costs
 - Eliminating geofacing. It didn't work out.
 - Doing things in-house instead of using Barcelona.
 - Raising the entrance fee at Kris Kringle Market to \$85 base fee and by adding new fees: \$10 for wall spot + \$10 table/chair rental + \$15 electricity.

Business/Economic Advisory: Bob Grossart

- Working on several projects.
 - 1871: Started in Chicago. 6 schools that are helping young people to get businesses started. One of those schools is Trinity College.
 - Trinity has taken that 1871 concept and are starting their own program called Fusion 59
 - A study has been done about the business turnover in Palos Heights. Fusion 59 is meeting with businesses to offer assistance in marketing, advertising, etc. Trinity College will do the first one for free. Going forward, if that is successful, they will start charging a small amount to put back into Fusion 59.

Public Arts Commission: John Hanley

- Our Butterfly sculpture is currently being manufactured and we hope to have it by late Spring. The Beautification Committee purchased the piece, so they own it.
- We will have a new mural project starting soon at the Rec Center. There is a blank wall inside the back door. We will offer residents canvases to paint and they will be placed on the wall.

New Business

- Denise Hyker suggested creating an event around the dedication of the plaque at the fountain. The Committee discussed ideas. The timing of the event should be early August. Denise will find out how long it will take to make the plaque. Then the event date can be firmed up.
- Denise Hyker inquired whether the Art Commission does fundraisers. Chairman Hanley said they might be open to it. The Committee discussed possibly doing a “lunch bunch” bus tour of the sculptures around town and then end at a restaurant for lunch – to be paid on their own. Chairman Hanley will discuss with Maria DeCaprio-Sunta.
- Chairman Hanley commented that our signs around town are in bad shape. The City has ordered new welcome signs. He distributed a photo to the committee.
- The Committee will try to meet again in April – depending on everyone’s schedule.

Adjourn.

There being no further business, Bob Grossart moved to adjourn the meeting, seconded by Bob Starzyk.

Meeting adjourned at 8:07 p.m.

Respectfully submitted,

Margaret E. Carey, Recording Secretary