

**CITY OF PALOS HEIGHTS**  
Business/ Economic Advisory Committee  
Meeting Minutes  
September 16, 2019

**CALL TO ORDER**

Chairman Grossart called the meeting of the Business/Economic Advisory Committee to order at 12:00 Noon at City Hall in Palos Heights. Present were: Bob Grossart, Ken Busse, Alderman Jeff Key, Rick Powell, Lori Mazeika, Dr. Chuck Polcaster, Judi Weber, and Recording Secretary Margaret Carey.

**APPROVAL OF MINUTES**

Chairman Grossart made a motion to approve the minutes of the August 19, 2019 meeting, seconded by Chuck Polcaster. On a unanimous voice vote, the motion carried.

**Fusion 59:**

Bob Grossart reported an update. Students have been working with Simple Taste to create a website for the business, which never had one before. Then students will establish metrics to gauge success.

Students are drafting engagement letters with other businesses. Students will focus on how the businesses can reach more people, and analyzing internal processes (e.g. accounting).

Committee members discussed the use of Channel 4 and possibly conducting an interview to summarize student findings.

The Committee will work on providing a list of potential businesses for future projects for Trinity students. The service is provided free of charge to businesses at this time, but eventually there will be a charge.

**Comprehensive Plan Update**

Ken Busse reported that the City's Comprehensive Plan will be on the City Council agenda for approval/adoption tomorrow. All are welcome to attend.

The Committee discussed the responsibility of follow-through once the plan is adopted. Committee members will identify the top items to address, prioritize them, and present to the Mayor. One such item is the open air pavilion. There will need to be a sub-committee appointed. Alderman Key will reach out to the Mayor and the City Administrator.

**Vacant Property/Senior Housing**

Ken Busse reported there has been no update on the gas station. They have not come in to discuss the project further.

**Holiday in the Heights Update:**

Bob Grossart provided an update. We received \$3,400 in donations so far. Providence Bank will donate \$1,000 towards a trolley. We are working on tents now. Everything will be under tents this year.

We need to work on the following items: attracting good vendors, planning parking, clear advertising for trolley parking lots. We also need to work on volunteer assignments and including assignments to assist food vendors. Our biggest concern is sponsorship. We would like to get to \$8,000.

**Adjournment**

There being no further business, the meeting was adjourned at 1:08 pm.

Respectfully Submitted,

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Margaret Carey  
Recording Secretary