



## Kris Kringle Market

December 6, 2024, 5:00 PM - 9:00 PM

December 7, 2024, 10:00 AM - 5:00 PM

The 2024 Holidays in the Heights Committee wants to thank you for considering becoming a sponsor for the 2024 Kris Kringle Market - one of the most popular events in Palos Heights, with over 6,000 attendees in 2023! The committee consists of business and community leaders that are dedicated to making this the best year yet! With over \$20,000 in costs, we encourage you to take a look at the available sponsorships and consider a contribution to help make this exciting event a success in 2024! If you don't see a sponsorship package that will fit your organization/business, please contact Kara Case at [kcase@palosheights.org](mailto:kcase@palosheights.org) to get a customized package.

### Sponsorship Levels

#### Kris Kringle Presenting Sponsor (\$2,500)

- Exclusive Naming: "Kris Kringle Market presented by [Sponsor's Name]"
- Booth at the event with a table and chairs
- Logo Placement on all event marketing materials, banners, and website
- Company Logo Present at the Entrance & Exit of the Event
- Social Media Promotion: Featured posts on all event social media platforms (Instagram & Facebook)
- Verbal recognition during event announcements
- VIP: 4 Complimentary drink or food tickets

#### Santa Claus (\$1,500)

- Booth at the event with a table and chairs
- Logo Placement on all event marketing materials, banners, and website
- Company Logo Present at the Entrance & Exit of the Event
- Social Media Promotion: Featured posts on all event social media platforms (Instagram & Facebook)
- Verbal recognition during event announcements
- VIP: 2 Complimentary drink or food tickets

#### Silver Bells (\$1,000)

- Provide materials at Community Table (Not your own table)
- Logo Placement on all event marketing materials, banners, and website
- Company Logo Present at the Entrance & Exit of the Event
- Social Media Promotion: Featured posts on all event social media platforms (Instagram & Facebook)
- Verbal recognition during event announcements

#### Candy Cane (\$750)

- Logo Placement on all event marketing materials, banners, and website
- Company Logo Present at the Entrance & Exit of the Event
- Social Media Promotion: Featured posts on all event social media platforms (Instagram & Facebook)
- Verbal recognition during event announcements

#### The Nutcracker (\$500)

- Company Logo Present at the Entrance & Exit of the Event
- Social Media Promotion: Featured posts on all event social media platforms (Instagram & Facebook)
- Verbal recognition during event announcements

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## SPONSOR APPLICATION

Without our sponsors, the Kris Kringle Market would not be possible. The Holidays in the Heights Committee greatly appreciates your support. With over 6,000 attendees in 2023, this event is a huge success for our community. Your support will guarantee that 2024 is the best year yet!

Please complete this form and return it along with payment (checks made payable to the City of Palos Heights) to:

City of Palos Heights  
Attn: Kara Case,  
Kris Kringle Market  
6601 W 127<sup>th</sup> Street  
Palos Heights, IL 60463

Email: [kcase@palosheights.org](mailto:kcase@palosheights.org)

**Sponsorship DEADLINE: Monday, November 25<sup>th</sup>**

### SELECT SPONSORSHIP:

- \$2,500 Kris Kringle Presenting Sponsor
- \$1,500 Santa Claus

- \$1,000 Silver Bells
- \$750 Candy Cane
- \$500 The Nutcracker

### Contact Information:

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_